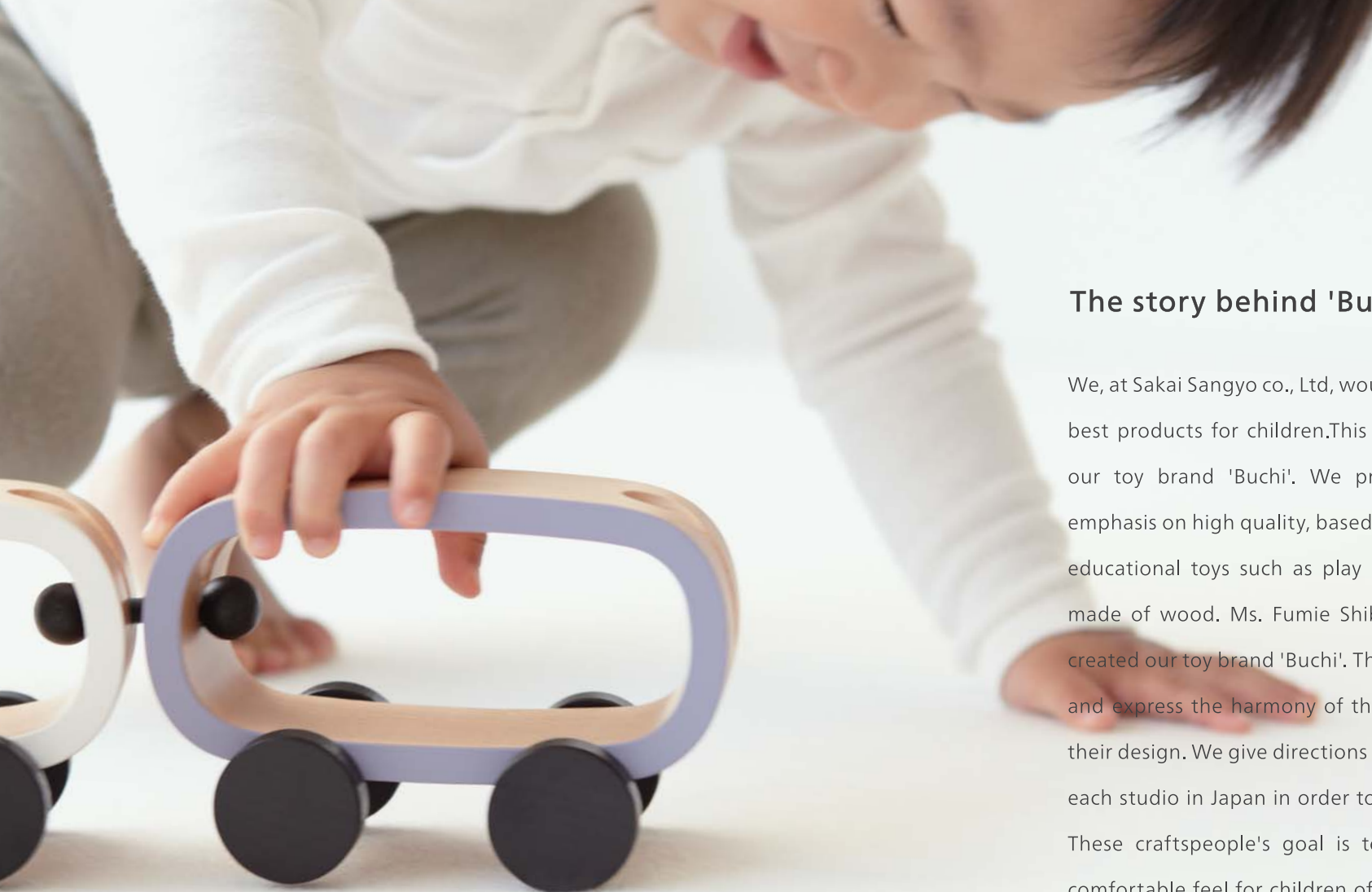


buchi



www.buchi.co.jp



The story behind 'Buchi'

We, at Sakai Sangyo co., Ltd, would like to offer children the very best products for children. This is the main motivation behind our toy brand 'Buchi'. We produce wooden toys with an emphasis on high quality, based on our experience as makers of educational toys such as play equipment or artwork kits, all made of wood. Ms. Fumie Shibata, an experienced designer, created our toy brand 'Buchi'. These products have color fringes and express the harmony of the many types of trees used for their design. We give directions to several talented craftsmen in each studio in Japan in order to create the very best products. These craftspeople's goal is to give these toys a cozy and comfortable feel for children of all ages. With our 'Buchi' toys, we are confident that you will appreciate the high quality of Japanese craftsmanship.

01 Car



Our wooden toy cars have soft and fine textures, with wheels that roll smoothly. When the car connects to another by fixing the component parts together, it can be changed into a train. The oval-shaped hole could be a driver's seat or be used as cargo space, depending on the child's imagination. As you see, with this design, the child has room for making up his own story. Our product line includes a one-vehicle and a three-vehicle sets, each offered in different colors.

02 Chair



This knockdown chair is a perfect gift as a first chair. The narrow openings allow you to assemble the components without using any metallic parts such as screws or bolts. The hole in the back of the chair can be used as a handle. The child can put the chair where he wants in his room or use it as his special seat. The chair has a flexible design that allows it to be used as a table in a playhouse or a stand for plants - depending on the child's development.

03 Domino



With our wooden domino game, each piece has a hole in the middle, which helps children develop the sense of touch. When playing the game, place each individual domino apart from each other and knock them down, which gives a nice tinkling sound. You can rearrange the domino by looking through the holes: children can then connect each piece with a string, or may choose to arrange the pieces according to their colors. Our domino game consists of 8 different colors and is made for people of all ages. Our design inspires children's imagination and promotes their intellectual development.

04 Toy box



This handy box shaped as a car, can contain lots of toys. The box has a removable lid with an opening in the middle, to make it more fun for children to put their toys away. The box also has wheels, allowing children to push or move the box around, as if it was a big toy car. As children grow up, the box can be used to store books or magazines. We also designed the box to enhance the natural beauty of the wood grain.

05 Puzzle



This puzzle, with its smooth wooden surface, can be played by simply stacking the pieces one by one, like building blocks. This puzzle stimulates children's imagination; with 7 steps, 2 combinations for each, this game contains square parts on the outside and crossed parts



on the inside. The blocks can then be piled up according to their colors and shapes, allowing children to produce a beautiful three-dimensional sculpture. The puzzle comes with a stand as an attachment: this way, children have fun putting away the pieces, without any fuss.

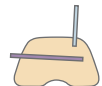
Product Introduction



Car

Size : 130×67×H88mm

Age : 3 years old Material : Maple



Chair

Size : 375×290×H300mm

Age : 1-3 years old Material : Beech



Domino

Size : 55×40×8mm

Age : From 1 1/2 years old Material : **Cornel**



Toy box

Size : 445×343×H335mm

Material : Beech



Puzzle

Size : 80×80×H120mm

(L/80×80×15mm, S/66×66×15mm)

Age : 3 years old Material : Maple

Designer Profile

Fumie Shibata

Fumie Shibata is a Product Designer based in Tokyo. Focusing on Product Design, she has expanded her design activities in Industrial Design from daily goods to electronics and healthcare products. Her works have received tremendous acclaim in various Design Awards worldwide including, Gold Prize of if Award, red dot Design Award in Germany and Gold Prize of Good Design Award, MAINICHI Design Award awarded in Japan.

Contact Us

SAKAI SANGYO Co.,Ltd

Tokyo office buchi deivision 3-15-2 # 604, Higashi-Ikebukuro, Toshima-ku, Tokto,
170-0013

Tel.03-3971-8828 Fax.03-3971-3195

[Project member] Maker : Sakai Sangyo Product design : Fumie Shibata Graphic design : Masaaki Hiromura Web design : Satoshi Yano Writing : Masato Kawai Photography : Akihiro Ito Direction : Akio Aoki